



**ATTORNEY GENERAL STEVE MARSHALL THANKS GOVERNOR KAY IVEY FOR
SIGNING ALABAMA DATA BREACH NOTIFICATION ACT INTO LAW**

(MONTGOMERY) – Attorney General Steve Marshall thanked Governor Kay Ivey for signing into law the Alabama Data Breach Notification Act. The new consumer protection law will require entities to notify Alabama consumers if their sensitive information is affected by a data breach.

Attorney General Marshall attended Governor Kay Ivey’s signing ceremony in the State Capitol today and expressed appreciation to the Governor for promptly signing the Alabama Data Breach Notification Act into law.

“I applaud Governor Ivey for signing into law today a much-needed consumer protection tool,” said Attorney General Marshall. “Alabama consumers finally join the rest of America in having the right to know if their personal information is stolen or compromised in a data breach. There is no national law requiring companies to notify affected consumers after a data breach so it is up to each state to ensure that its citizens are protected. Until now, Alabama was the only state without a data breach notification law.

“I want to personally thank Governor Ivey, as well as Senator Arthur Orr and Representative Phil Williams, the Act’s sponsors in the Alabama Legislature, for working closely with my office to make sure Alabamians are not left in the dark when their personal information is exposed in a data breach.”

The Alabama Data Breach Notification Act (SB 318) passed the Alabama House on March 22 by a vote of 101 to 0 and was approved by the Alabama Senate 30 to 0 on Tuesday.

A photo of the Alabama Data Breach Notification Act signing ceremony with Attorney General Steve Marshall, Senator Arthur Orr, Governor Kay Ivey and Representative Phil Williams is linked [here](#).

Attorney General Marshall’s video statement on the passage of the Alabama Data Breach Notification Act by the Alabama Legislature can be viewed via this [link](#).

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