

NEWS RELEASE

Luther Strange

Alabama Attorney General



FOR IMMEDIATE RELEASE

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AG STRANGE BRINGS ASK, LISTEN, LEARN TO CAPITOL HEIGHTS MIDDLE SCHOOL

Program encourages kids to “say ‘YES’ to a healthy lifestyle and ‘NO’ to underage drinking”

(MONTGOMERY) – Attorney General Luther Strange has partnered with The Century Council’s *Ask, Listen, Learn: Kids and Alcohol Don’t Mix* program to motivate 700 students at Capitol Heights Middle School to say ‘YES’ to a healthy lifestyle and ‘NO’ to underage drinking. Attorney General Strange introduced the program in an assembly with students at the school today.

“Middle schoolers are at a critical age where it’s important for them to know the decisions they make now can affect their chances for success in the future” said Attorney General Strange. “I’m proud to partner with Capitol Heights Middle School and *Ask, Listen, Learn* to help share this message during Alcohol Awareness Month across Alabama.”

The Century Council provides schools with games that enable youth to learn about the negative consequences of underage drinking and the benefits of making healthy decisions while they exercise. The multimedia program includes a game and print materials, with a website presenting a pledge to live a healthy lifestyle, online games and pages featuring *Ask, Listen, Learn* Superstars.

Capitol Heights Principal Bobby Abrams commended The Century Council’s efforts to reach his students on this key issue. “We’re delighted to have *Ask, Listen, Learn* at Capitol Heights, along with Attorney General Luther Strange. Our students love learning about healthy lifestyle choices, especially through interactive games, but the best part is that they bring what they learn home to their families to start collaborative conversations about underage drinking.”

“The availability of alcohol to underage youth has declined for more than a decade, yet 11 percent of 8th graders report they have consumed alcohol in the past month,” said Ralph Blackman, president and CEO of The Century Council. Attorney General Strange said, “Making sure children are aware of the dangers of underage drinking and making responsible choices is a long-term investment in the safety of everyone in Alabama.”

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